



LiVA™

Powering Nature

One smart sticker,
To save your strawberries.

A natural-based solution
keeps spoilage away and
more than doubles
freshness.

That is LiVA's world.



| www.liva.ag | hello@liva.ag |





Chemical-Free Solution

LiVA's bio-protection uses a smart sticker to defend against spoilage, doubling strawberries shelf life at the last mile, without compromising taste, quality or health benefits.



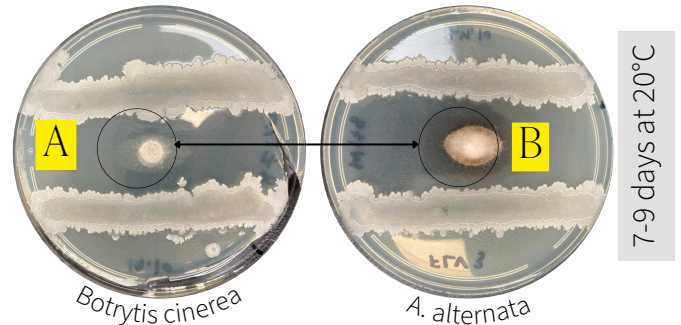
Based on Safe, Natural Ingredients



A Bio-Shield Against Most Common Pathogens

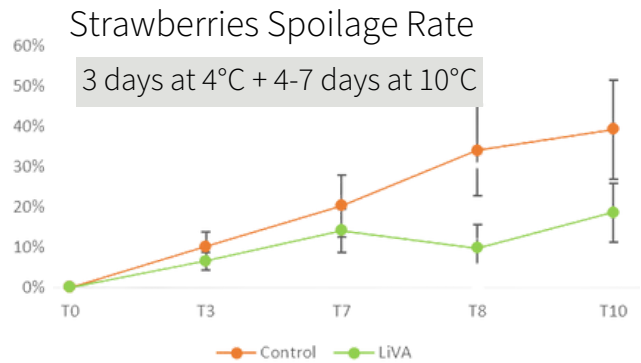
Proved to be effective against *Botrytis cinerea*, *Alternaria alternata*, *Rhizopus stolonifer*, and *Aspergillus*.

Examples of *B. cinerea* (A Center) and *A. alternata* (B center) inhibited by good bacteria (the two lines on the side).



Protect Against Temperature Swings

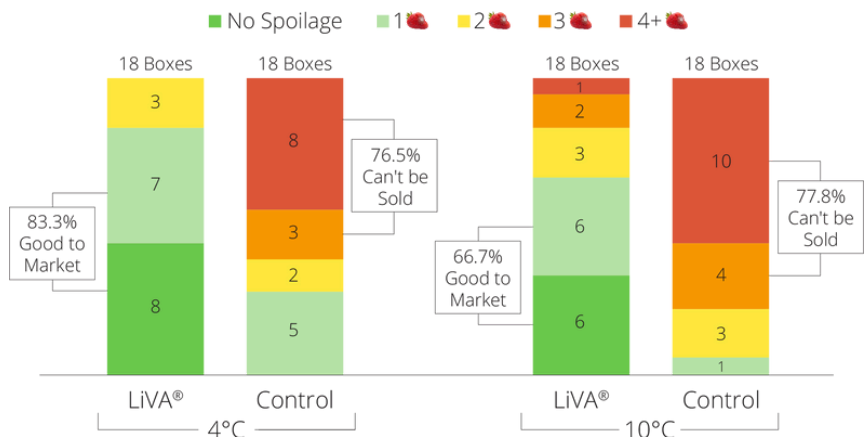
LiVA is designed to assimilate into the existing supply chain and protect the fruit from temperature fluctuations to reduce logistic stress.



Extend Last Mile Window by 2-4 Days*

We stretch shelf-life where it matters the most, offering higher quality and more strawberries to sell.

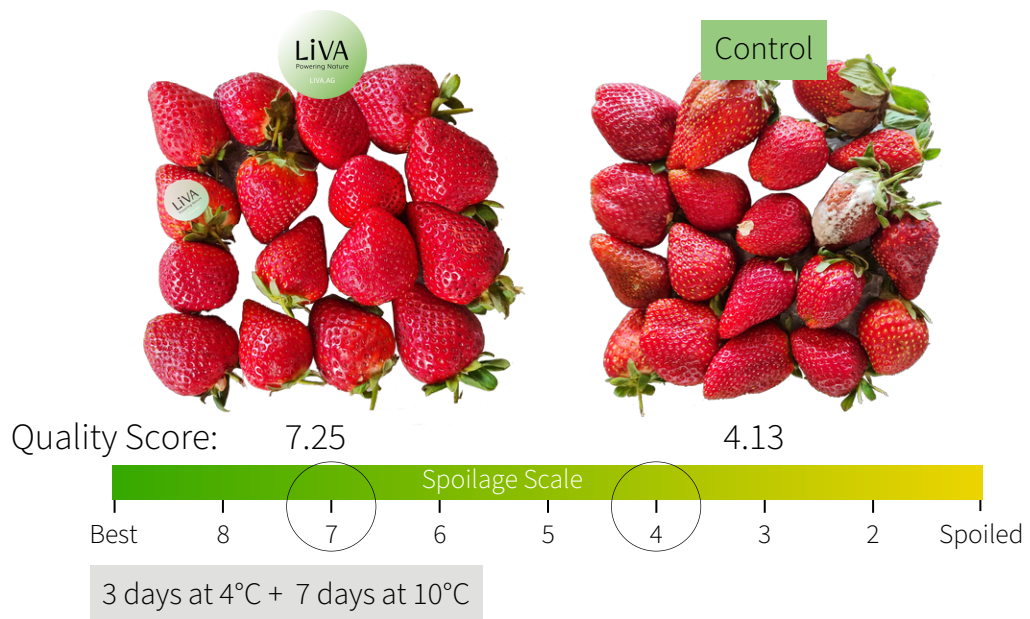
*based on lab tests conducted on different varieties and protocols.



How Does it Work?

LiVA applies the action of good bacteria using a patented pre-biotic sticker.

The sticker attracts and encourages the growth of good bacteria while inhibiting others.



Seamless Integration

Easy to implement with any type of packaging.



Protect From the Very Beginning

LiVA makes it easy to protect your strawberries already at the field when they are most vulnerable.





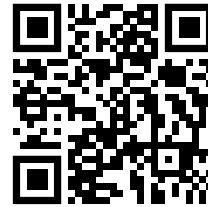
Want to Try LiVA? Let's Work Together!

We invite large-scale fresh produce exporters of strawberries, table grapes and tomatoes to test LiVA and help us reduce waste. You are very welcome to fill out the form so we will look for qualification. Let's combat food waste together!

Did you know? Early birds get 20% off!*

*For first year supply. Registration ends March 30th 2024.

Scan to fill our pilot form,
or visit: www.liva.ag/#test-liva



LiVA Bio Protection Technologies Ltd



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www.LiVA.ag



Saving your strawberries?
That's one smart sticker.

LiVATM
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