

LIVA™

Powering Nature



One smart sticker,
To save your cherry tomatoes.

A natural-based solution
keeps spoilage away and
more than doubles
freshness.

That is LiVA's world.



| www.liva.ag | hello@liva.ag |





LiVA Smart Sticker

Chemical-Free Solution

LiVA's bio-protection uses a smart sticker to defend against spoilage and also ease refrigeration requirements. This allows us to double the shelf life of cherry tomatoes at the last mile, without compromising on taste and while reducing the risk of cold injuries.

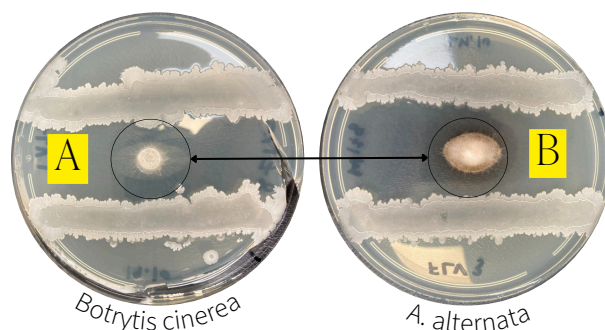


Based on Safe, Natural Ingredients

A Bio-Shield Against Most Common Pathogens

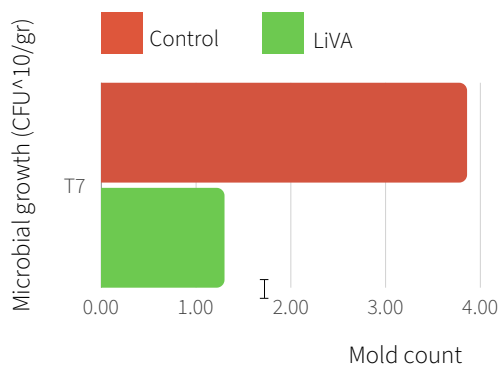
Proved to be effective against *Botrytis cinerea*, *Alternaria alternata*, *Rhizopus stolonifer*, and *Aspergillus*.

Examples of *B. cinerea* (A Center) and *A. alternata* (B center) inhibited by good bacteria (the two lines on the side).



Protect Against Temperature Swings

LiVA is designed to assimilate into the existing supply chain and protect the fruit from temperature fluctuations to reduce logistic stress.



LiVA reduces mold count by 3 folds after 7 days of storage at 13°C

We stretch the shelf-life where it matters the most, offering higher quality and more cherry tomatoes to sell.

With LiVA, you can now store at a higher temperature to enhance the flavor!



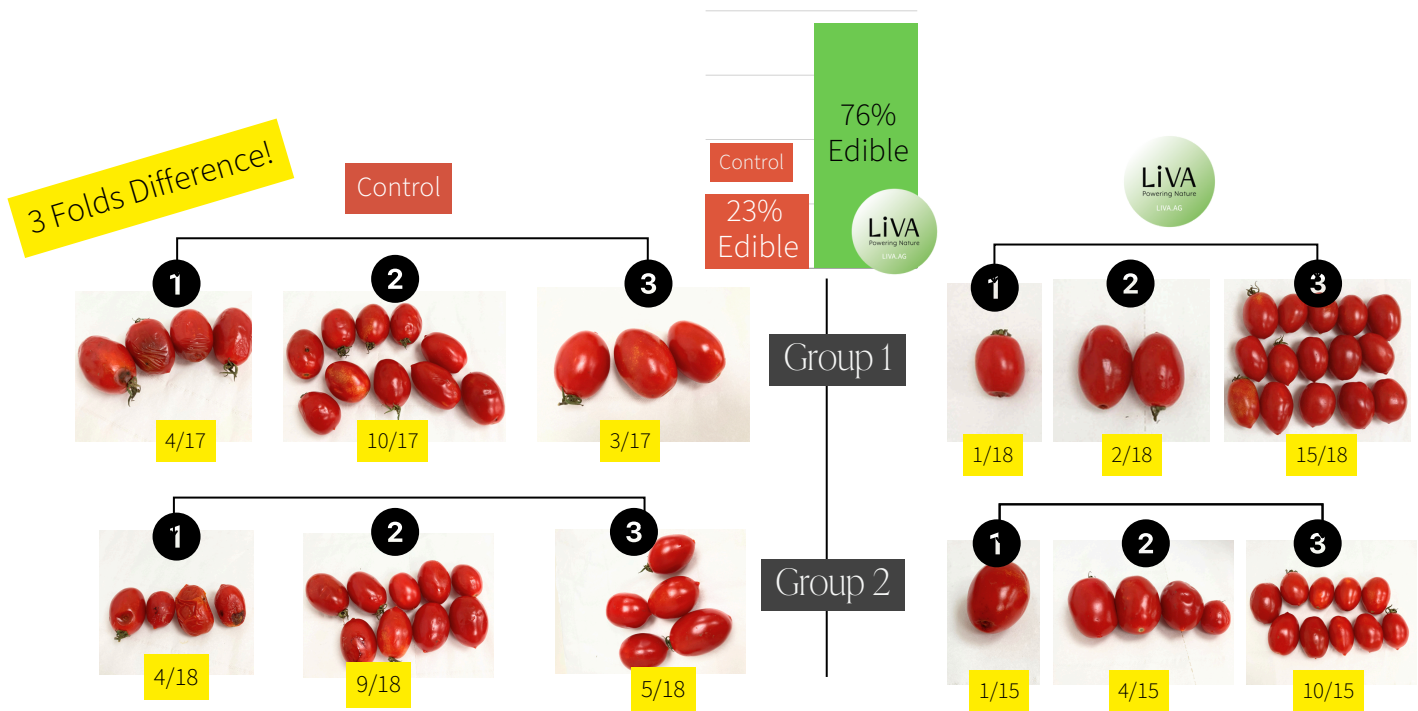
Supermarket Cherry Tomatoes: 13°C, 75% RH

How Does it Work?

LiVA applies the action of good bacteria using a patented pre-biotic sticker. The sticker attracts and encourages the growth of good bacteria while inhibiting others.



Fits Any Packaging
Works with any type of packaging.



Legend:
 1- Severe signs of decay
 2- Slight signs of decay, soft to the touch
 3- No signs of decay, firm berry

10 Days Follow-Up: 25°C, 75% RH



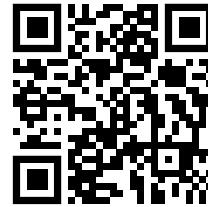
Want to Try LiVA? Let's Work Together!

We invite large-scale fresh produce exporters of tomatoes, strawberries and table grapes to test LiVA and help us reduce waste. We invite you to fill out the form so we can look for qualification. Let's combat food waste together!

Did you know? Early birds get 20% off!*

*For first year supply. Registration ends June 30th 2024.

Scan to fill our pilot form,
or visit: www.liva.ag/#test-liva



LiVA Bio Protection Technologies Ltd



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www.LiVA.ag



Saving your cherry tomatoes?
That's one smart sticker.

LiVATM
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